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Social Networking Popular Across Globe

Arab Publics Most Likely to Express Political Views Online

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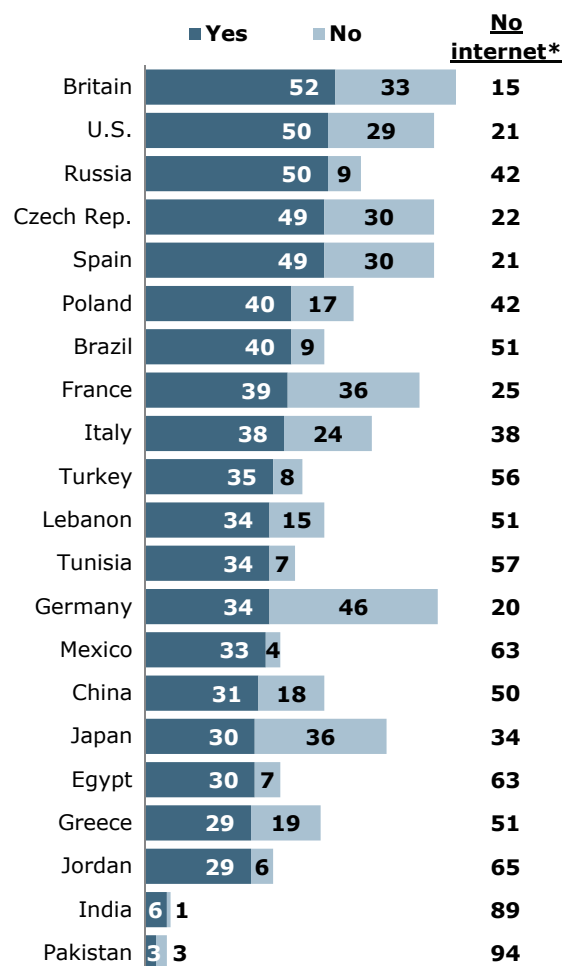
Social networking has spread around the world with remarkable speed. In countries such as Britain, the United States, Russia, the Czech Republic and Spain, about half of all adults now use Facebook and similar websites. These sites are also popular in many lower-income nations, where, once people have access to the internet, they tend to use it for social networking.

Meanwhile, cell phones have become nearly ubiquitous throughout much of the world, and people are using them in a variety of ways, including texting and taking pictures. Smart phones are also increasingly common – roughly half in Britain, the U.S., and Japan have one. Globally, most smart phone users say they visit social networking sites on their phone, while many get job, consumer, and political information.

Technologies like these are especially popular among the young and well educated. In almost every country polled, people under age 30 and those with a college education are more likely to engage in social networking and to use a smart phone.

These are among the key findings from a 21-nation survey conducted by the Pew Research Center’s Global Attitudes Project from March 17-April 20. The survey also finds that global

Do You Use Social Networking Sites?



*Respondents who do not use the internet.

Based on total sample. "Don't know/Refused" not shown.

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publics are sharing their views online about a variety of topics, especially popular culture. Across 20 of the nations polled (Pakistan is excluded from this calculation due to the small number of social networking users), a median of 67% of social networkers say they use these sites to share opinions about music and movies. Significant numbers also post their views on community issues, sports and politics. Fewer give their opinions about religion.

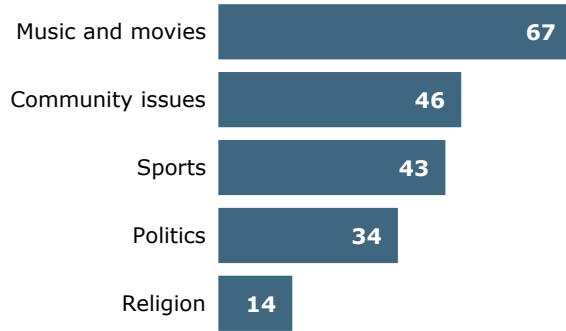
Expressing opinions about politics, community issues and religion is particularly common in the Arab world. For instance, in Egypt and Tunisia, two nations at the heart of the Arab Spring, more than six-in-ten social networkers share their views about politics online. In contrast, across 20 of the nations surveyed, a median of only 34% post their political opinions.

Similarly, in Egypt, Tunisia, Lebanon and Jordan, more than seven-in-ten share views on community issues, compared with a cross-national median of just 46%.

There is considerable interest in social networking in low- and middle-income nations. Once people in these countries are online, they generally become involved in social networks at high rates. For instance, the vast majority of internet users in Mexico, Brazil, Tunisia, Jordan, Egypt, Turkey, Russia and India are using social networking sites.

Social Networking: Sharing Views on Music and Movies Most Popular

Do you ever use social networking sites to share your views about...?



Based on those who use social networking sites.

Median % across 20 countries. Pakistan not included in calculation of median due to sample size.

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Arab Publics Share Views about Politics, Community, Religion Online

*Do you ever use social networking sites to share your views about...***

	% Saying they use social networking sites*	% Saying they use social networking sites to share their views about...**		
		Politics	Community issues	Religion
	%	%	%	%
Lebanon	34	68	81	8
Tunisia	34	67	82	63
Egypt	30	63	74	63
Jordan	29	60	80	62
<i>21-nation median</i>	34	34	46	14

*Based on total sample.

**Based on those who use social networking sites. Pakistan not included in calculation of median due to sample size.

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Conversely, publics in some more economically developed nations seem less enthusiastic about interacting with others online – especially Japan and Germany, the only two countries where less than half of all internet users participate in social networks. And those Japanese and Germans who do go online for social networking use it less often than others around the world to express thoughts on culture, community, sports, politics and religion.

Social Networking

In 19 of 21 countries, about three-in-ten or more of those polled use sites such as Facebook, including about half in Britain (52%), the U.S. (50%), Russia (50%), Spain (49%), and the Czech Republic (49%). Only in India (6%) and Pakistan (4%) is the percentage of adults who use social networking sites in single digits.¹

In every country polled, use of social networking sites varies by age. In 17 of 21 countries, there is a gap of 50 points or more in usage of social networking sites between those younger than 30 and those 50 or older. This gap is particularly pronounced in Italy, Poland, Britain and Greece, where at least 70 percentage points separate those in the younger group from those in the older group.

Similarly, use of social networking sites varies by education level, with double-digit differences between those with a college degree and those without a college degree in 15 of 18 countries (this finding excludes Mexico, Brazil and Pakistan, where fewer than 100 respondents have a college degree). The widest gap is found in Egypt, where 81% of those with a college degree use social networking sites, compared with just 18% of those with less education.

Young Much More Likely to Use Social Networking

% That use social networking (based on total)

	18-29 %	30-49 %	50+ %	Oldest- youngest gap
U.S.	80	59	28	-52
Italy	91	52	13	-78
Poland	82	53	8	-74
Britain	94	66	22	-72
Greece	74	35	4	-70
Spain	91	58	24	-67
France	81	47	17	-64
Czech Rep.	87	57	25	-62
Germany	69	42	16	-53
Russia	84	59	20	-64
Lebanon	66	28	4	-62
Turkey	69	31	7	-62
Tunisia	64	25	7	-57
Egypt	50	22	18	-32
Jordan	35	35	6	-29
Pakistan	4	2	0	-4
Japan	71	41	10	-61
China	61	26	8	-53
India	12	3	1	-11
Mexico	63	29	7	-56
Brazil	62	43	12	-50

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¹ Respondents in each country were given examples of popular social networking sites in their country; see the appendix at the end of the topline section of this report for details.

Among those who participate in social networks, sharing views about music and movies is a popular activity; majorities in 17 countries say they have done this. In China (86%), India (85%), Mexico (84%), Greece (83%), Turkey (78%), Tunisia (77%) and Italy (75%), at least three-quarters have shared their views about music and movies. Sports, on the other hand, is a less common topic, with half or more of users of social networking sites in only seven countries – India, Jordan, Tunisia, Turkey, Egypt, Brazil and China – saying they have shared their opinions about sports.

Social Networking Usage

	% Saying they use social networking sites*	Do you ever use social networking sites to share your views about...**				
		Music and movies	Community issues	Sports	Politics	Religion
	%	%	%	%	%	%
U.S.	50	63	47	49	37	32
Britain	52	49	36	35	30	8
France	39	59	14	40	18	8
Germany	34	50	42	29	27	7
Spain	49	62	48	48	34	13
Italy	38	75	64	44	36	16
Greece	29	83	51	41	34	13
Poland	40	55	40	35	19	9
Czech Rep.	49	61	45	37	27	9
Russia	50	67	34	38	31	15
Turkey	35	78	63	61	57	53
Egypt	30	67	74	53	63	63
Jordan	29	68	80	68	60	62
Lebanon	34	48	81	22	68	8
Tunisia	34	77	82	64	67	63
Pakistan	3	--	--	--	--	--
China	31	86	50	50	35	10
India	6	85	41	82	45	40
Japan	30	59	32	33	22	1
Brazil	40	74	38	51	31	43
Mexico	33	84	40	42	21	15
MEDIAN	34	67	46	43	34	14

*Based on total sample.

**Based on those who use social networking sites. Pakistan not shown due to sample size.

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In Arab countries such as Tunisia, Lebanon, Jordan and Egypt, social networking sites are also a popular forum for expressing views on politics and community issues. More than seven-in-ten users of social networking sites in these countries have posted about community issues on these sites, and at least six-in-ten have shared their views about politics. Italy and Turkey are

the only other countries surveyed where majorities of those who use social networking sites have expressed opinions about community issues (64% and 63%, respectively); most in Turkey also have shared their views on politics on these sites (57%).

Users of social networking in Tunisia (63%), Egypt (63%) and Jordan (62%) are also more likely than those in other countries to say they have posted on religion. In fact, in no other nation surveyed has a majority of users of these sites shared views about religion. In 14 countries, only about a third or less have posted on this topic.

Cell Phones Nearly Universal in Much of World

Broad majorities around the world own a cell phone. Three-quarters or more in 18 of the 21 countries surveyed say they have a mobile phone, while at least half say the same in Mexico (63%), India (56%) and Pakistan (52%).

In addition to making phone calls, most respondents say they regularly use their cell phone to send text messages. At least two-thirds of cell-phone owners in 17 countries say they frequently text, including 93% in Mexico and 90% in Lebanon. Turks (60%), Germans (58%), Indians (42%) and Pakistanis (36%) are less likely to send text messages.

Taking pictures or videos with cell phones is somewhat

Cell Phone Usage

	% Saying they own a cell phone	On your cell phone, do you regularly...*			
		Make calls	Send text messages	Take pictures/video	Use the internet
	%	%	%	%	%
U.S.	86	95	72	67	51
Britain	92	96	86	61	52
France	86	96	79	61	35
Germany	89	84	58	34	29
Spain	95	98	74	67	36
Italy	91	99	74	52	23
Greece	89	99	71	55	12
Poland	82	97	83	54	31
Czech Rep.	99	97	85	50	25
Russia	88	98	78	55	33
Turkey	85	98	60	39	26
Egypt	76	99	75	56	14
Jordan	94	96	68	47	22
Lebanon	82	98	90	31	24
Tunisia	91	99	69	31	20
Pakistan	52	99	36	13	4
China	93	99	75	49	36
India	56	100	42	28	9
Japan	87	99	83	79	51
Brazil	84	99	72	62	22
Mexico	63	91	93	70	27
MEDIAN	87	98	74	54	26

*Based on those who own a cell phone.

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less popular. The Japanese (79%), Mexicans (70%), Americans (67%) and Spanish (67%) are the most likely to regularly use their phones to take a picture or video, while roughly six-in-ten or fewer say the same in the other 17 countries surveyed. Pakistanis (13%) are the least likely to use their mobile phones for such a purpose.

Few cell phone users access the internet on their phones. In 18 of the countries surveyed, fewer than four-in-ten say they regularly use their mobile phone to access the internet. The British (52%), Japanese (51%) and Americans (51%) are most likely to do so.

Smart Phone Users Engaged on Social Networks

Among smart phone users – defined here as those who own a cell phone and regularly use it to access the internet – social networking is very popular.

In 12 countries, at least six-in-ten smart phone users access social networks with their phones. The practice is particularly common in Egypt (79%), Mexico (74%) and Greece (72%). The Japanese (45%) and Chinese (31%), on the other hand, are the least likely to use their phones for connecting with social networks.

Smart Phone Users

On your cell phone, do you regularly...

	Access social networking sites	Get info related to job	Get consumer info	Get political news
	%	%	%	%
U.S.	60	54	64	57
Britain	68	47	62	45
France	56	49	53	46
Germany	49	47	47	44
Spain	64	66	51	58
Italy	67	48	41	37
Greece	72	45	45	35
Poland	53	44	50	43
Czech Rep.	47	60	53	41
Russia	64	40	40	24
Turkey	67	48	45	45
Egypt	79	18	26	65
Jordan	54	17	40	25
Lebanon	69	37	28	40
Tunisia	63	39	30	39
China	31	29	27	48
India	58	60	40	42
Japan	45	48	50	64
Brazil	64	44	35	32
Mexico	74	43	29	31
MEDIAN	64	46	43	43

Based on those who own a cell phone and regularly use the internet on their phone.

Pakistan not shown due to sample size.

PEW RESEARCH CENTER Q81e-h.

Respondents in the U.S., Japan and Europe are most likely to use their smart phones to get information about consumer products, their job or politics. At least four-in-ten in these countries say they use their phone regularly to get information about prices and availability of products or about issues related to their job. And more than a third say the same about accessing political news and information.

Overall, smart phone users in the countries surveyed in the Middle East, Asia and Latin America are less likely to use their phones to gather information, although there are a few exceptions. A majority of smart phone users in India (60%), for example, rely on their mobile phones for information about their job. Egyptians (65%) are particularly likely to search for political news on their cell phones. And the Chinese (48%) are more likely to use their mobile phones to access information about politics than any of the other smart phone activities asked about.

The young are considerably more engaged with their cell phones than their elders. There are double-digit age gaps in most countries for all cell phone activities except making calls. For example, in 19 of the 21 countries surveyed, 18-29 year olds are at least 10 percentage points more likely than those age 50 or older to use their cell phone to access the internet. The biggest differences occur in China (+63 points), Japan (+62), Russia (+62) and Britain (+61).

The way people use their cell phones also varies considerably by education. For example, in 14 countries, respondents with a college education are at least 10 percentage points more likely than those without a college degree to access the internet on their mobile phones. The education gap is particularly large in China (+47), Turkey (+36), Egypt (+32) and Lebanon (+31).

Smart Phones More Common Among Young People

On your cell phone, do you regularly use the internet?

	18-29	30-49	50+	Oldest- youngest gap
	%	%	%	
U.S.	76	59	30	-46
Britain	86	62	25	-61
France	65	40	14	-51
Spain	66	43	16	-50
Italy	54	32	6	-48
Poland	54	35	9	-45
Germany	56	34	15	-41
Greece	37	11	1	-36
Czech Rep.	43	33	9	-34
Russia	68	32	6	-62
Turkey	49	19	3	-46
Tunisia	38	12	5	-33
Lebanon	37	21	10	-27
Egypt	19	13	8	-11
Pakistan	7	1	0	-7
Jordan	18	28	18	0
China	70	28	7	-63
Japan	87	66	25	-62
India	18	4	2	-16
Mexico	46	18	8	-38
Brazil	40	17	6	-34

Based on those who own a cell phone.

PEW RESEARCH CENTER Q81c.

About the Pew Global Attitudes Project

The *Pew Research Center's Global Attitudes Project* conducts public opinion surveys around the world on a broad array of subjects ranging from people's assessments of their own lives to their views about the current state of the world and important issues of the day. The project is directed by Andrew Kohut, president of the Pew Research Center, a nonpartisan "fact tank" in Washington, DC, that provides information on the issues, attitudes, and trends shaping America and the world. The *Pew Global Attitudes Project* is principally funded by The Pew Charitable Trusts.

Since its inception in 2001, the *Pew Global Attitudes Project* has released numerous major reports, analyses, and other releases, on topics including attitudes toward the U.S. and American foreign policy, globalization, terrorism, and democracy.

Pew Global Attitudes Project team members include Richard Wike (Associate Director), Juliana Menasce Horowitz, Katie Simmons, Jacob Poushter, and Cathy Barker. Other contributors to the project include Pew Research Center staff members James Bell (Director, International Survey Research), Bruce Stokes (Director, Pew Global Economic Attitudes), and Elizabeth Mueller Gross (Vice President), as well as Bruce Drake, Neha Sahgal, Carroll Doherty, and Michael Dimock. Additional members of the team include Mary McIntosh, president of Princeton Survey Research Associates International, and Mike Mokrzycki. The *Pew Global Attitudes Project* team regularly consults with survey and policy experts, regional and academic experts, journalists, and policymakers whose expertise provides tremendous guidance in shaping the surveys.

Pew Global Attitudes Project Public Opinion Surveys

<u>Survey</u>	<u>Sample</u>	<u>Interviews</u>
Summer 2002	44 Nations	38,263
November 2002	6 Nations	6,056
March 2003	9 Nations	5,520
May 2003	21 Publics*	15,948
Spring 2004	9 Nations	7,765
Spring 2005	17 Nations	17,766
Spring 2006	15 Nations	16,710
Spring 2007	47 Publics*	45,239
Spring 2008	24 Nations	24,717
Spring 2009	25 Publics*	26,397
Fall 2009	14 Nations	14,760
Spring 2010	22 Nations	24,790
Spring 2011	23 Publics*	29,100
Spring 2012	21 Nations	26,210

* Includes the Palestinian territories.

The *Pew Global Attitudes Project's* co-chairs are on leave through 2012. The project is co-chaired by former U.S. Secretary of State Madeleine K. Albright, currently principal, the Albright Stonebridge Group, and by former Senator John C. Danforth, currently partner, Bryan Cave LLP.

All of the project's reports and commentaries are available at www.pewglobal.org. The data are also made available on our website within two years of publication. Findings from the project are also analyzed in *America Against the World: How We Are Different and Why We Are Disliked* by Andrew Kohut and Bruce Stokes, published by Times Books. A paperback edition of the book was released in May 2007.

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Survey Methods

About the 2012 Pew Global Attitudes Survey

Results for the survey are based on telephone and face-to-face interviews conducted under the direction of Princeton Survey Research Associates International. Survey results are based on national samples except in China. For further details on sample designs, see below.

The descriptions below show the margin of sampling error based on all interviews conducted in that country. For results based on the full sample in a given country, one can say with 95% confidence that the error attributable to sampling and other random effects is plus or minus the margin of error. In addition to sampling error, one should bear in mind that question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls.

Country:	Brazil
Sample design:	Multi-stage cluster sample stratified by Brazil's five regions and proportional to population size and urban/rural population
Mode:	Face-to-face adults 18 plus
Languages:	Portuguese
Fieldwork dates:	March 20 – April 19, 2012
Sample size:	800
Margin of Error:	±5.1 percentage points
Representative:	Adult population
Country:	Britain
Sample design:	Random Digit Dial (RDD) probability sample representative of all telephone households (roughly 98% of all British households)
Mode:	Telephone adults 18 plus
Languages:	English
Fieldwork dates:	March 19 – April 15, 2012
Sample size:	1,018
Margin of Error:	±3.3 percentage points
Representative:	Telephone households (including cell phone-only households) (roughly 98% of all British households)

Country:	China
Sample design:	Multi-stage cluster sample stratified by China's three regional-economic zones (which include all provinces except Tibet, Xinjiang, Hong Kong and Macao) with disproportional sampling of the urban population. Twelve cities, 12 towns and 12 villages were sampled covering central, east, and west China. The cities sampled were Beijing, Shanghai, Qingdao, Nanjing, Haikou, Qinhuangdao, Wuhan, Shangqui, Xiangtan, Neijiang, Guilin, Chongqing. The towns covered were Zhangjiagang, Suzhou, Jiangsu; Dashiqiao, Yingkou, Liaoning; Jimo, Qingdao, Shandong; Gaoan Yichun, Jiangxi; Dali, DaliState, Yunnan; Shaowu, Nanping, Fujian; Xintai, Taian, Shandong; Gaobeidian, Baoding, Hebei; Ji'an, Tonghua, Jilin; Zaoyang, Xiangyang, Hubei; Guiping, Guigang, Guangxi; Yicheng, Xiangyang, Hubei. Two or three villages near each of these towns were sampled.
Mode:	Face-to-face adults 18 plus
Languages:	Chinese (Mandarin, Hubei, Shandong, Chongqing, Hebei, Liaoning, Guangxi, Shanghai, Jilin, Jiangxi, Sichuan, Henan, Yunnan, Jiangsu, Hunan, and Hainan dialects)
Fieldwork dates:	March 18 – April 15, 2012
Sample size:	3,177
Margin of Error:	±4.3 percentage points
Representative:	Disproportionately urban (the sample is 55% urban, China's population is 50% urban). The sample represents roughly 64% of the adult population.
Note:	Data cited are from the Horizon Consultancy Group.

Country:	Czech Republic
Sample design:	Random Digit Dial (RDD) sample representative of all adults who own a cell phone (roughly 91% of adults age 18 and older)
Mode:	Telephone adults 18 plus
Languages:	Czech
Fieldwork dates:	March 17 – April 2, 2012
Sample size:	1,000
Margin of Error:	±3.4 percentage points
Representative:	Adults who own a cell phone (roughly 91% of adults age 18 and older)

Country: **Egypt**
Sample design: Multi-stage cluster sample stratified by governorates (excluding Frontier governorates for security reasons – about 2% of the population) proportional to population size and urban/rural population
Mode: Face-to-face adults 18 plus
Languages: Arabic
Fieldwork dates: March 19 – April 10, 2012
Sample size: 1,000
Margin of Error: ±4.2 percentage points
Representative: Adult population (excluding Frontier governorates or about 2% of the population)

Country: **France**
Sample design: Random Digit Dial (RDD) sample representative of all telephone households (roughly 99% of all French households) with quotas for gender, age and occupation and proportional to region size and urban/rural population
Mode: Telephone adults 18 plus
Languages: French
Fieldwork dates: March 20 – March 31, 2012
Sample size: 1,004
Margin of Error: ±3.5 percentage points
Representative: Telephone households (including cell phone-only households) (roughly 99% of all French households)

Country: **Germany**
Sample design: Random Last Two Digit Dial (RL(2)D) probability sample representative all landline telephone households (roughly 91% of all German households) stratified by administrative districts proportional to population size and community size
Mode: Telephone adults 18 plus
Languages: German
Fieldwork dates: March 19 – April 2, 2012
Sample size: 1,000
Margin of Error: ±4.0 percentage points
Representative: Telephone households (excluding cell phone-only households [8%] and households without telephones [1%])

Country:	Greece
Sample design:	Multi-stage cluster sample stratified by region and proportional to population size and urban/rural population excluding the islands in the Aegean and Ionian Seas (roughly 6% of the population)
Mode:	Face-to-face adults 18 plus
Languages:	Greek
Fieldwork dates:	March 20 – April 9, 2012
Sample size:	1,000
Margin of Error:	±3.7 percentage points
Representative:	Adult population (excluding the islands in the Aegean and Ionian Seas – roughly 6% of the population)
Country:	India
Sample design:	Multi-stage cluster sample in 13 of the 15 most populous states (Kerala and Assam were excluded), plus the Union Territory of Delhi (86% of the adult population); disproportional sampling of the urban population (sample 50% urban/population 28% urban)
Mode:	Face-to-face adults 18 plus
Languages:	Hindi, Bengali, Tamil, Kannad, Telugu, Gujarati, Marathi, Oriya
Fieldwork dates:	March 19 – April 19, 2012
Sample size:	4,018
Margin of Error:	±3.9 percentage points
Representative:	Disproportionately urban. The data was weighted to reflect the actual urban/rural distribution in India. Sample covers roughly 86% of the Indian population.
Country:	Italy
Sample design:	Multi-stage cluster sample stratified by four regions and proportional to population size and urban/rural population
Mode:	Face-to-face adults 18 plus
Languages:	Italian
Fieldwork dates:	March 19 – April 10, 2012
Sample size:	1,074
Margin of Error:	±4.4 percentage points
Representative:	Adult population

Country: **Japan**
Sample design: Random Digit Dial (RDD) probability sample representative of all landline telephone households stratified by region and population size
Mode: Telephone adults 18 plus
Languages: Japanese
Fieldwork dates: March 20 – April 12, 2012
Sample size: 700
Margin of Error: ±4.1 percentage points
Representative: Telephone households (excluding cell phone-only households [roughly 9%] and households with no telephones [roughly 5%])

Country: **Jordan**
Sample design: Multi-stage cluster sample stratified by region and Jordan's 12 governorates and proportional to population size and urban/rural population
Mode: Face-to-face adults 18 plus
Languages: Arabic
Fieldwork dates: March 19 – April 10, 2012
Sample size: 1,000
Margin of Error: ±4.8 percentage points
Representative: Adult population

Country: **Lebanon**
Sample design: Multi-stage cluster sample stratified by Lebanon's seven major regions (excluding a small area in Beirut controlled by a militia group and a few villages in the south Lebanon, which border Israel and are inaccessible to outsiders) and proportional to population size and urban/rural population
Mode: Face-to-face adults 18 plus
Languages: Arabic
Fieldwork dates: March 19 – April 10, 2012
Sample size: 1,000
Margin of Error: ±4.2 percentage points
Representative: Adult population

Country: **Mexico**
Sample design: Multi-stage cluster sample stratified by region and proportional to population size and urban/rural population
Mode: Face-to-face adults 18 plus
Languages: Spanish
Fieldwork dates: March 20 – April 2, 2012
Sample size: 1,200
Margin of Error: ±3.8 percentage points
Representative: Adult population

Country: **Pakistan**
Sample design: Multi-stage cluster sample of all four provinces stratified by province and the urban/rural population. (The Federally Administered Tribal Areas, Gilgit-Baltistan, Azad Jammu and Kashmir were excluded for security reasons, as were areas of instability in Baluchistan and Khyber Pakhtunkhwa [formerly the North-West Frontier Province] – roughly 18% of the population.)
Mode: Face-to-face adults 18 plus
Languages: Urdu, Pashto, Punjabi, Sindhi, Hindko, Saraiki, Brahvi, Balochi
Fieldwork dates: March 28 – April 13, 2012
Sample size: 1,206
Margin of Error: ±4.2 percentage points
Representative: Sample is disproportionately urban, but data are weighted to reflect the actual urban/rural distribution in Pakistan. Sample covers roughly 82% of the adult population.

Country: **Poland**
Sample design: Multi-stage cluster sample stratified by Poland's 16 provinces and proportional to population size and urban/rural population
Mode: Face-to-face adults 18 plus
Languages: Polish
Fieldwork dates: March 24 – April 16, 2012
Sample size: 1,001
Margin of Error: ±3.7 percentage points
Representative: Adult population

Country:	Russia
Sample design	Multi-stage cluster sample stratified by Russia's eight regions (excluding a few remote areas in the northern and eastern parts of the country and Chechnya) and proportional to population size and urban/rural population
Mode:	Face-to-face adults 18 plus
Languages:	Russian
Fieldwork dates:	March 19 – April 4, 2012
Sample size:	1,000
Margin of Error:	±3.6 percentage points
Representative:	Adult population
Country:	Spain
Sample design:	Random Digit Dial (RDD) probability sample representative of telephone households (about 97% of Spanish households) stratified by region and proportional to population size
Mode:	Telephone adults 18 plus
Languages:	Spanish/Castilian
Fieldwork dates:	March 20 – April 2, 2012
Sample size:	1,000
Margin of Error:	±3.2 percentage points
Representative:	Telephone households (including cell phone-only households) (about 97% of Spanish households)
Country:	Tunisia
Sample design:	Multi-stage cluster sample stratified by governorate and proportional to population size and urban/rural population
Mode:	Face-to-face adults 18 plus
Languages:	Tunisian Arabic
Fieldwork dates:	March 22 – April 20, 2012
Sample size:	1,000
Margin of Error:	±3.9 percentage points
Representative:	Adult population

Country: **Turkey**
Sample design: Multi-stage cluster sample in all 26 regions (based on geographical location and level of development [NUTS 2]) and proportional to population size and urban/rural population
Mode: Face-to-face adults 18 plus
Languages: Turkish
Fieldwork dates: March 20 – April 11, 2012
Sample size: 1,001
Margin of Error: ±5.2 percentage points
Representative: Adult population

Country: **United States**
Sample design: Random Digit Dial (RDD) probability sample representative of all telephone households stratified by county
Mode: Telephone adults 18 plus
Languages: English, Spanish
Fieldwork dates: March 20 – April 4, 2012
Sample size: 1,011
Margin of Error: ±3.5 percentage points
Representative: Telephone households (including cell phone-only households)

Pew Global Attitudes Project
2012 Spring Survey Topline Results
December 12, 2012 Release

Methodological notes:

- Survey results are based on national samples except in China. For further details on sample designs, see Survey Methods section.
- Due to rounding, percentages may not total 100%. The topline “total” columns show 100%, because they are based on unrounded numbers.
- Since 2007, the Global Attitudes Project has used an automated process to generate topline. As a result, numbers may differ slightly from those published prior to 2007.
- Spring, 2011 survey in Pakistan was fielded before the death of Osama bin Laden (April 10 – April 26), while the Late Spring, 2011 survey was conducted afterwards (May 8 – May 15).
- Trends from India prior to 2011 are not shown because those results were based on less-representative samples of the population. Since 2011, the samples have been more representative of the Indian population.
- Trends from Brazil prior to 2010 are not shown because those results were based on a less-representative sample of the population. Since 2010, the samples have been more representative of the Brazilian population.
- Trends from Egypt in 2002 are not shown because those results were based on a less-representative sample of the population. Since 2006, the samples have been more representative of the Egyptian population.
- Not all questions included in the Spring 2012 survey are presented in this topline. Omitted questions have either been previously released or will be released in future reports.

		Q77 Do you use the internet, at least occasionally?			
		Yes	No	DK/Refused	Total
United States	Spring, 2012	79	21	0	100
	Spring, 2011	83	17	0	100
	Spring, 2010	82	18	0	100
	Spring, 2007	78	22	0	100
Britain	Spring, 2012	85	15	0	100
	Spring, 2011	80	20	0	100
	Spring, 2010	83	17	0	100
	Spring, 2007	72	28	0	100
France	Spring, 2012	75	25	0	100
	Spring, 2011	73	27	0	100
	Spring, 2010	78	22	0	100
	Spring, 2007	71	29	0	100
Germany	Spring, 2012	80	20	0	100
	Spring, 2011	79	21	0	100
	Spring, 2010	77	23	0	100
	Spring, 2007	66	34	0	100
Spain	Spring, 2012	79	21	0	100
	Spring, 2011	77	23	0	100
	Spring, 2010	68	32	0	100
	Spring, 2007	54	46	0	100
Italy	Spring, 2012	62	38	1	100
	Spring, 2007	38	62	0	100
Greece	Spring, 2012	49	51	1	100
Poland	Spring, 2012	58	42	1	100
	Spring, 2011	57	42	1	100
	Spring, 2010	58	42	1	100
	Spring, 2007	45	54	0	100
Czech Republic	Spring, 2012	78	22	0	100
	Spring, 2007	67	33	0	100
Russia	Spring, 2012	58	42	0	100
	Spring, 2011	50	49	1	100
	Spring, 2010	44	56	0	100
	Spring, 2007	25	74	1	100
Turkey	Spring, 2012	43	56	1	100
	Spring, 2011	38	59	3	100
	Spring, 2010	39	60	1	100
	Spring, 2007	26	72	2	100
Egypt	Spring, 2012	37	63	0	100
	Spring, 2011	33	66	1	100
	Spring, 2010	23	77	0	100
	Spring, 2007	20	79	1	100
Jordan	Spring, 2012	35	65	0	100
	Spring, 2011	36	63	1	100
	Spring, 2010	32	68	0	100
	Spring, 2007	30	68	2	100
Lebanon	Spring, 2012	49	51	0	100
	Spring, 2011	39	61	0	100
	Spring, 2010	35	65	0	100
	Spring, 2007	42	58	0	100

		Q77 Do you use the internet, at least occasionally?			
		Yes	No	DK/Refused	Total
Tunisia	Spring, 2012	41	57	1	100
China	Spring, 2012	50	50	1	100
	Spring, 2011	56	44	0	100
	Spring, 2010	46	53	0	100
	Spring, 2008	38	62	0	100
	Spring, 2007	34	66	0	100
India	Spring, 2012	7	89	4	100
	Spring, 2011	7	93	0	100
Japan	Spring, 2012	66	34	0	100
	Spring, 2011	59	41	0	100
	Spring, 2010	64	36	0	100
Pakistan	Spring, 2012	5	94	1	100
	Late Spring, 2011	5	93	2	100
	Spring, 2011	4	94	1	100
	Spring, 2010	6	94	1	100
	Spring, 2007	6	90	5	100
Brazil	Spring, 2012	49	51	0	100
	Spring, 2010	43	57	0	100
Mexico	Spring, 2012	37	63	0	100
	Spring, 2011	37	63	0	100
	Spring, 2010	38	61	1	100
	Spring, 2007	31	68	1	100

		Q78 Do you own a cell phone?			
		Yes	No	DK/Refused	Total
United States	Spring, 2012	86	14	0	100
	Spring, 2011	85	15	0	100
	Spring, 2010	82	18	0	100
	Spring, 2007	81	19	0	100
	Summer, 2002	61	39	0	100
Britain	Spring, 2012	92	8	0	100
	Spring, 2011	89	11	0	100
	Spring, 2010	91	9	0	100
	Spring, 2007	83	17	0	100
	Summer, 2002	76	24	0	100
France	Spring, 2012	86	14	0	100
	Spring, 2011	85	15	0	100
	Spring, 2010	84	16	0	100
	Spring, 2007	83	17	0	100
	Summer, 2002	65	35	0	100
Germany	Spring, 2012	89	11	0	100
	Spring, 2011	88	11	0	100
	Spring, 2010	88	12	0	100
	Spring, 2007	84	16	0	100
	Summer, 2002	71	29	0	100
Spain	Spring, 2012	95	5	0	100
	Spring, 2011	96	4	0	100
	Spring, 2010	92	8	0	100
	Spring, 2007	84	16	0	100
Italy	Spring, 2012	91	9	0	100
	Spring, 2007	79	21	0	100
	Summer, 2002	79	21	0	100

		Q78 Do you own a cell phone?			
		Yes	No	DK/Refused	Total
Greece	Spring, 2012	89	11	0	100
Poland	Spring, 2012	82	18	0	100
	Spring, 2011	78	21	0	100
	Spring, 2010	77	23	0	100
	Spring, 2007	73	26	1	100
	Summer, 2002	40	58	2	100
Czech Republic	Spring, 2012	99	1	0	100
	Spring, 2007	98	2	0	100
	Summer, 2002	74	26	0	100
Russia	Spring, 2012	88	12	0	100
	Spring, 2011	86	14	0	100
	Spring, 2010	82	18	0	100
	Spring, 2007	65	35	1	100
	Summer, 2002	8	91	1	100
Turkey	Spring, 2012	85	15	0	100
	Spring, 2011	84	16	0	100
	Spring, 2010	77	22	1	100
	Spring, 2007	73	26	1	100
	Summer, 2002	49	50	1	100
Egypt	Spring, 2012	76	24	0	100
	Spring, 2011	71	29	0	100
	Spring, 2010	65	35	0	100
	Spring, 2007	60	40	0	100
Jordan	Spring, 2012	94	6	0	100
	Spring, 2011	95	5	0	100
	Spring, 2010	94	5	0	100
	Spring, 2007	57	43	0	100
	Summer, 2002	35	65	0	100
Lebanon	Spring, 2012	82	18	0	100
	Spring, 2011	79	21	0	100
	Spring, 2010	79	21	0	100
	Spring, 2007	84	16	0	100
	Summer, 2002	62	38	0	100
Tunisia	Spring, 2012	91	9	0	100
China	Spring, 2012	93	7	0	100
	Spring, 2011	93	7	0	100
	Spring, 2010	90	10	0	100
	Spring, 2007	67	33	1	100
	Summer, 2002	50	50	0	100
India	Spring, 2012	56	44	1	100
	Spring, 2011	53	47	0	100
Japan	Spring, 2012	87	13	0	100
	Spring, 2011	86	14	0	100
	Spring, 2010	82	18	0	100
Pakistan	Spring, 2012	52	48	0	100
	Late Spring, 2011	48	52	0	100
	Spring, 2011	47	52	1	100
	Spring, 2010	38	61	1	100
	Spring, 2007	34	65	1	100

		Q78 Do you own a cell phone?			
		Yes	No	DK/Refused	Total
Pakistan	Summer, 2002	5	94	1	100
Brazil	Spring, 2012	84	16	0	100
	Spring, 2010	73	27	0	100
Mexico	Spring, 2012	63	37	0	100
	Spring, 2011	57	42	1	100
	Spring, 2010	51	48	1	100
	Spring, 2007	44	56	0	100
	Summer, 2002	37	63	0	100

		Q79 ASK ALL INTERNET USERS: Do you ever use online social networking sites like (Facebook, INSERT COUNTRY SPECIFIC EXAMPLES)?				
		Yes	No	DK/Refused	Total	N=
United States	Spring, 2012	63	37	0	100	789
	Spring, 2011	60	40	0	100	814
	Spring, 2010	57	43	0	100	823
Britain	Spring, 2012	61	39	0	100	806
	Spring, 2011	54	46	0	100	774
	Spring, 2010	51	49	0	100	585
France	Spring, 2012	52	48	0	100	795
	Spring, 2011	48	52	0	100	726
	Spring, 2010	46	54	0	100	582
Germany	Spring, 2012	42	58	0	100	851
	Spring, 2011	44	56	0	100	830
	Spring, 2010	41	59	0	100	615
Spain	Spring, 2012	62	38	0	100	780
	Spring, 2011	55	45	0	100	775
	Spring, 2010	48	52	0	100	500
Italy	Spring, 2012	61	38	1	100	773
Greece	Spring, 2012	59	39	2	100	486
Poland	Spring, 2012	70	30	1	100	611
	Spring, 2011	68	32	0	100	430
	Spring, 2010	74	26	0	100	448
Czech Republic	Spring, 2012	62	38	0	100	813
Russia	Spring, 2012	85	15	0	100	606
	Spring, 2011	86	13	1	100	502
	Spring, 2010	76	22	2	100	450
Turkey	Spring, 2012	81	18	1	100	503
	Spring, 2011	76	22	3	100	420
	Spring, 2010	68	31	1	100	424
Egypt	Spring, 2012	82	18	1	100	371
	Spring, 2011	85	13	2	100	331
	Spring, 2010	79	20	0	100	225
Jordan	Spring, 2012	83	17	0	100	351
	Spring, 2011	80	20	0	100	361
	Spring, 2010	74	25	1	100	322
Lebanon	Spring, 2012	69	31	0	100	489
	Spring, 2011	53	47	0	100	462
	Spring, 2010	52	47	1	100	442
Tunisia	Spring, 2012	83	17	0	100	413
China	Spring, 2012	62	35	2	100	1605
	Spring, 2011	56	41	3	100	1887
	Spring, 2010	50	48	2	100	1522
India	Spring, 2012	84	14	1	100	550
	Spring, 2011	72	19	10	100	587
Japan	Spring, 2012	46	54	0	100	516
	Spring, 2011	43	57	0	100	465
	Spring, 2010	37	62	0	100	495
Pakistan	Spring, 2012	52	48	0	100	62
	Late Spring, 2011	48	50	2	100	64
	Spring, 2011	50	40	10	100	103

		Q79 ASK ALL INTERNET USERS: Do you ever use online social networking sites like (Facebook, INSERT COUNTRY SPECIFIC EXAMPLES)?				
		Yes	No	DK/Refused	Total	N=
Pakistan	Spring, 2010	45	50	5	100	145
Brazil	Spring, 2012	81	19	0	100	357
	Spring, 2010	76	24	0	100	358
Mexico	Spring, 2012	89	11	0	100	415
	Spring, 2011	59	36	4	100	282
	Spring, 2010	59	40	1	100	481

		Q80a ASK IF USES SOCIAL NETWORKING SITES: And do you ever use social networking sites like Facebook (INSERT COUNTRY SPECIFIC EXAMPLES) to share your views about _____ or not? a. sports				
		Yes	No	DK/Refused	Total	N=
United States	Spring, 2012	49	51	0	100	453
Britain	Spring, 2012	35	65	0	100	419
France	Spring, 2012	40	60	0	100	404
Germany	Spring, 2012	29	71	0	100	333
Spain	Spring, 2012	48	52	0	100	478
Italy	Spring, 2012	44	54	2	100	468
Greece	Spring, 2012	41	59	1	100	287
Poland	Spring, 2012	35	65	0	100	418
Czech Republic	Spring, 2012	37	63	0	100	482
Russia	Spring, 2012	38	60	1	100	522
Turkey	Spring, 2012	61	37	2	100	424
Egypt	Spring, 2012	53	47	0	100	303
Jordan	Spring, 2012	68	30	2	100	293
Lebanon	Spring, 2012	22	78	0	100	336
Tunisia	Spring, 2012	64	35	0	100	341
China	Spring, 2012	50	50	0	100	972
India	Spring, 2012	82	15	3	100	488
Japan	Spring, 2012	33	67	0	100	237
Brazil	Spring, 2012	51	49	0	100	284
Mexico	Spring, 2012	42	58	0	100	367

Pakistan not shown due to sample size

		Q80b ASK IF USES SOCIAL NETWORKING SITES: And do you ever use social networking sites like Facebook (INSERT COUNTRY SPECIFIC EXAMPLES) to share your views about _____ or not? b. religion				
		Yes	No	DK/Refused	Total	N=
United States	Spring, 2012	32	68	0	100	453
Britain	Spring, 2012	8	92	0	100	419
France	Spring, 2012	8	92	0	100	404
Germany	Spring, 2012	7	93	0	100	333
Spain	Spring, 2012	13	87	0	100	478
Italy	Spring, 2012	16	81	3	100	468
Greece	Spring, 2012	13	86	1	100	287
Poland	Spring, 2012	9	90	1	100	418
Czech Republic	Spring, 2012	9	91	0	100	482
Russia	Spring, 2012	15	84	1	100	522
Turkey	Spring, 2012	53	44	2	100	424
Egypt	Spring, 2012	63	35	2	100	303
Jordan	Spring, 2012	62	36	2	100	293
Lebanon	Spring, 2012	8	92	0	100	336
Tunisia	Spring, 2012	63	36	1	100	341
China	Spring, 2012	10	89	1	100	972
India	Spring, 2012	40	56	5	100	488
Japan	Spring, 2012	1	99	0	100	237
Brazil	Spring, 2012	43	57	0	100	284
Mexico	Spring, 2012	15	85	0	100	367

Pakistan not shown due to sample size

		Q80c ASK IF USES SOCIAL NETWORKING SITES: And do you ever use social networking sites like Facebook (INSERT COUNTRY SPECIFIC EXAMPLES) to share your views about _____ or not? c. politics				
		Yes	No	DK/Refused	Total	N=
United States	Spring, 2012	37	63	0	100	453
Britain	Spring, 2012	30	70	0	100	419
France	Spring, 2012	18	82	0	100	404
Germany	Spring, 2012	27	73	0	100	333
Spain	Spring, 2012	34	66	0	100	478
Italy	Spring, 2012	36	62	2	100	468
Greece	Spring, 2012	34	66	0	100	287
Poland	Spring, 2012	19	81	0	100	418
Czech Republic	Spring, 2012	27	73	0	100	482
Russia	Spring, 2012	31	67	2	100	522
Turkey	Spring, 2012	57	41	2	100	424
Egypt	Spring, 2012	63	35	2	100	303
Jordan	Spring, 2012	60	39	1	100	293
Lebanon	Spring, 2012	68	32	0	100	336
Tunisia	Spring, 2012	67	33	1	100	341
China	Spring, 2012	35	63	2	100	972
India	Spring, 2012	45	49	6	100	488
Japan	Spring, 2012	22	78	0	100	237
Brazil	Spring, 2012	31	69	0	100	284
Mexico	Spring, 2012	21	79	0	100	367

Pakistan not shown due to sample size

		Q80d ASK IF USES SOCIAL NETWORKING SITES: And do you ever use social networking sites like Facebook (INSERT COUNTRY SPECIFIC EXAMPLES) to share your views about _____ or not? d. community issues				
		Yes	No	DK/Refused	Total	N=
United States	Spring, 2012	47	53	0	100	453
Britain	Spring, 2012	36	64	0	100	419
France	Spring, 2012	14	86	0	100	404
Germany	Spring, 2012	42	58	0	100	333
Spain	Spring, 2012	48	51	0	100	478
Italy	Spring, 2012	64	34	1	100	468
Greece	Spring, 2012	51	49	0	100	287
Poland	Spring, 2012	40	60	0	100	418
Czech Republic	Spring, 2012	45	54	1	100	482
Russia	Spring, 2012	34	64	2	100	522
Turkey	Spring, 2012	63	35	2	100	424
Egypt	Spring, 2012	74	26	0	100	303
Jordan	Spring, 2012	80	18	2	100	293
Lebanon	Spring, 2012	81	19	0	100	336
Tunisia	Spring, 2012	82	18	1	100	341
China	Spring, 2012	50	48	2	100	972
India	Spring, 2012	41	54	5	100	488
Japan	Spring, 2012	32	68	0	100	237
Brazil	Spring, 2012	38	62	0	100	284
Mexico	Spring, 2012	40	60	0	100	367

Pakistan not shown due to sample size

		Q80e ASK IF USES SOCIAL NETWORKING SITES: And do you ever use social networking sites like Facebook (INSERT COUNTRY SPECIFIC EXAMPLES) to share your views about _____ or not? e. music and movies				
		Yes	No	DK/Refused	Total	N=
United States	Spring, 2012	63	37	0	100	453
Britain	Spring, 2012	49	51	0	100	419
France	Spring, 2012	59	41	0	100	404
Germany	Spring, 2012	50	50	0	100	333
Spain	Spring, 2012	62	38	0	100	478
Italy	Spring, 2012	75	24	1	100	468
Greece	Spring, 2012	83	17	0	100	287
Poland	Spring, 2012	55	45	0	100	418
Czech Republic	Spring, 2012	61	39	0	100	482
Russia	Spring, 2012	67	32	1	100	522
Turkey	Spring, 2012	78	20	2	100	424
Egypt	Spring, 2012	67	31	2	100	303
Jordan	Spring, 2012	68	32	0	100	293
Lebanon	Spring, 2012	48	52	0	100	336
Tunisia	Spring, 2012	77	23	1	100	341
China	Spring, 2012	86	13	1	100	972
India	Spring, 2012	85	14	1	100	488
Japan	Spring, 2012	59	41	0	100	237
Brazil	Spring, 2012	74	26	0	100	284
Mexico	Spring, 2012	84	16	0	100	367

Pakistan not shown due to sample size

		Q81a ASK IF CELL PHONE OWNER: I am going to read you a list of things people do on cell phones. For each, please tell me if this is something you do regularly or not? a. Make phone calls				
		Yes	No	DK/Refused	Total	N=
United States	Spring, 2012	95	5	0	100	882
	Spring, 2011	96	4	0	100	898
Britain	Spring, 2012	96	4	0	100	906
	Spring, 2011	87	12	0	100	880
France	Spring, 2012	96	4	0	100	882
	Spring, 2011	95	5	0	100	852
Germany	Spring, 2012	84	16	0	100	912
	Spring, 2011	82	18	0	100	892
Spain	Spring, 2012	98	2	0	100	953
	Spring, 2011	98	2	0	100	956
Italy	Spring, 2012	99	1	0	100	1017
Greece	Spring, 2012	99	1	0	100	887
Poland	Spring, 2012	97	3	0	100	856
	Spring, 2011	99	1	0	100	611
Czech Republic	Spring, 2012	97	3	0	100	993
Russia	Spring, 2012	98	1	0	100	885
	Spring, 2011	99	1	0	100	857
Turkey	Spring, 2012	98	2	0	100	885
	Spring, 2011	97	3	0	100	860
Egypt	Spring, 2012	99	1	0	100	763
	Spring, 2011	98	2	0	100	713
Jordan	Spring, 2012	96	4	0	100	936
	Spring, 2011	94	5	0	100	947
Lebanon	Spring, 2012	98	2	0	100	817
	Spring, 2011	100	0	0	100	821
Tunisia	Spring, 2012	99	1	0	100	911
China	Spring, 2012	99	1	0	100	2953
	Spring, 2011	99	1	0	100	3061
India	Spring, 2012	100	0	0	100	2721
	Spring, 2011	98	1	0	100	2723
Japan	Spring, 2012	99	1	0	100	630
	Spring, 2011	98	2	0	100	624
Pakistan	Spring, 2012	99	1	0	100	631
	Late Spring, 2011	97	2	0	100	591
	Spring, 2011	97	3	0	100	951
Brazil	Spring, 2012	99	1	0	100	674
Mexico	Spring, 2012	91	9	0	100	732
	Spring, 2011	89	9	2	100	445

		Q81b ASK IF CELL PHONE OWNER: I am going to read you a list of things people do on cell phones. For each, please tell me if this is something you do regularly or not? b. Send text messages				
		Yes	No	DK/Refused	Total	N=
United States	Spring, 2012	72	28	0	100	882
	Spring, 2011	67	33	0	100	898
Britain	Spring, 2012	86	14	0	100	906
	Spring, 2011	79	21	0	100	880
France	Spring, 2012	79	20	0	100	882
	Spring, 2011	77	23	0	100	852
Germany	Spring, 2012	58	42	0	100	912
	Spring, 2011	56	44	0	100	892
Spain	Spring, 2012	74	26	0	100	953
	Spring, 2011	70	30	0	100	956
Italy	Spring, 2012	74	26	0	100	1017
Greece	Spring, 2012	71	29	0	100	887
Poland	Spring, 2012	83	17	0	100	856
	Spring, 2011	85	15	0	100	611
Czech Republic	Spring, 2012	85	15	0	100	993
Russia	Spring, 2012	78	22	0	100	885
	Spring, 2011	75	25	0	100	857
Turkey	Spring, 2012	60	40	0	100	885
	Spring, 2011	64	36	0	100	860
Egypt	Spring, 2012	75	25	0	100	763
	Spring, 2011	72	28	0	100	713
Jordan	Spring, 2012	68	32	0	100	936
	Spring, 2011	63	37	0	100	947
Lebanon	Spring, 2012	90	10	0	100	817
	Spring, 2011	87	13	0	100	821
Tunisia	Spring, 2012	69	31	0	100	911
China	Spring, 2012	75	24	1	100	2953
	Spring, 2011	80	20	0	100	3061
India	Spring, 2012	42	48	10	100	2721
	Spring, 2011	49	49	2	100	2723
Japan	Spring, 2012	83	17	0	100	630
	Spring, 2011	81	19	0	100	624
Pakistan	Spring, 2012	36	63	1	100	631
	Late Spring, 2011	44	56	0	100	591
	Spring, 2011	46	53	0	100	951
Brazil	Spring, 2012	72	28	0	100	674
Mexico	Spring, 2012	93	7	1	100	732
	Spring, 2011	82	15	2	100	445

		Q81c ASK IF CELL PHONE OWNER: I am going to read you a list of things people do on cell phones. For each, please tell me if this is something you do regularly or not? c. Use the internet				
		Yes	No	DK/Refused	Total	N=
United States	Spring, 2012	51	48	0	100	882
	Spring, 2011	43	57	0	100	898
Britain	Spring, 2012	52	48	0	100	906
	Spring, 2011	38	62	0	100	880
France	Spring, 2012	35	65	0	100	882
	Spring, 2011	28	72	0	100	852
Germany	Spring, 2012	29	71	0	100	912
	Spring, 2011	18	82	0	100	892
Spain	Spring, 2012	36	64	0	100	953
	Spring, 2011	21	79	0	100	956
Italy	Spring, 2012	23	77	0	100	1017
Greece	Spring, 2012	12	88	0	100	887
Poland	Spring, 2012	31	69	0	100	856
	Spring, 2011	30	70	0	100	611
Czech Republic	Spring, 2012	25	75	0	100	993
Russia	Spring, 2012	33	66	1	100	885
	Spring, 2011	27	72	0	100	857
Turkey	Spring, 2012	26	74	1	100	885
	Spring, 2011	22	77	0	100	860
Egypt	Spring, 2012	14	86	0	100	763
	Spring, 2011	15	85	0	100	713
Jordan	Spring, 2012	22	78	0	100	936
	Spring, 2011	23	77	0	100	947
Lebanon	Spring, 2012	24	76	0	100	817
	Spring, 2011	19	81	0	100	821
Tunisia	Spring, 2012	20	80	0	100	911
China	Spring, 2012	36	61	3	100	2953
	Spring, 2011	37	62	1	100	3061
India	Spring, 2012	9	78	14	100	2721
	Spring, 2011	10	87	3	100	2723
Japan	Spring, 2012	51	49	0	100	630
	Spring, 2011	47	53	0	100	624
Pakistan	Spring, 2012	4	95	1	100	631
	Late Spring, 2011	6	93	1	100	591
	Spring, 2011	5	93	1	100	951
Brazil	Spring, 2012	22	78	0	100	674
Mexico	Spring, 2012	27	71	2	100	732
	Spring, 2011	18	66	16	100	445

		Q81d ASK IF CELL PHONE OWNER: I am going to read you a list of things people do on cell phones. For each, please tell me if this is something you do regularly or not? d. Take pictures or video				
		Yes	No	DK/Refused	Total	N=
United States	Spring, 2012	67	33	0	100	882
	Spring, 2011	57	43	0	100	898
Britain	Spring, 2012	61	39	0	100	906
	Spring, 2011	54	46	0	100	880
France	Spring, 2012	61	39	0	100	882
	Spring, 2011	51	49	0	100	852
Germany	Spring, 2012	34	66	0	100	912
	Spring, 2011	27	73	0	100	892
Spain	Spring, 2012	67	32	0	100	953
	Spring, 2011	59	41	0	100	956
Italy	Spring, 2012	52	48	0	100	1017
Greece	Spring, 2012	55	45	0	100	887
Poland	Spring, 2012	54	46	0	100	856
	Spring, 2011	56	44	0	100	611
Czech Republic	Spring, 2012	50	50	0	100	993
Russia	Spring, 2012	55	45	1	100	885
	Spring, 2011	50	49	1	100	857
Turkey	Spring, 2012	39	61	0	100	885
	Spring, 2011	44	55	1	100	860
Egypt	Spring, 2012	56	44	1	100	763
	Spring, 2011	58	41	0	100	713
Jordan	Spring, 2012	47	53	0	100	936
	Spring, 2011	43	57	0	100	947
Lebanon	Spring, 2012	31	69	0	100	817
	Spring, 2011	33	67	0	100	821
Tunisia	Spring, 2012	31	69	1	100	911
China	Spring, 2012	49	48	3	100	2953
	Spring, 2011	54	44	1	100	3061
India	Spring, 2012	28	61	12	100	2721
	Spring, 2011	26	70	4	100	2723
Japan	Spring, 2012	79	21	0	100	630
	Spring, 2011	72	28	0	100	624
Pakistan	Spring, 2012	13	86	1	100	631
	Late Spring, 2011	9	89	2	100	591
	Spring, 2011	12	86	1	100	951
Brazil	Spring, 2012	62	38	0	100	674
Mexico	Spring, 2012	70	29	1	100	732
	Spring, 2011	61	32	7	100	445

		Q81e ASK IF CELL PHONE OWNER: I am going to read you a list of things people do on cell phones. For each, please tell me if this is something you do regularly or not? e. Get political news and information				
		Yes	No	DK/Refused	Total	N=
United States	Spring, 2012	33	67	0	100	882
Britain	Spring, 2012	25	75	0	100	906
France	Spring, 2012	18	82	0	100	882
Germany	Spring, 2012	15	85	0	100	912
Spain	Spring, 2012	22	77	0	100	953
Italy	Spring, 2012	10	90	0	100	1017
Greece	Spring, 2012	12	88	0	100	887
Poland	Spring, 2012	17	83	0	100	856
Czech Republic	Spring, 2012	12	88	0	100	993
Russia	Spring, 2012	9	89	1	100	885
Turkey	Spring, 2012	13	86	1	100	885
Egypt	Spring, 2012	19	80	1	100	763
Jordan	Spring, 2012	10	88	2	100	936
Lebanon	Spring, 2012	22	78	0	100	817
Tunisia	Spring, 2012	9	90	1	100	911
China	Spring, 2012	20	76	4	100	2953
India	Spring, 2012	10	77	13	100	2721
Japan	Spring, 2012	39	61	0	100	630
Pakistan	Spring, 2012	4	95	1	100	631
Brazil	Spring, 2012	11	89	0	100	674
Mexico	Spring, 2012	13	86	2	100	732

		Q81f ASK IF CELL PHONE OWNER: I am going to read you a list of things people do on cell phones. For each, please tell me if this is something you do regularly or not? f. Access a social networking site				
		Yes	No	DK/Refused	Total	N=
United States	Spring, 2012	32	68	0	100	882
Britain	Spring, 2012	37	62	0	100	906
France	Spring, 2012	21	79	0	100	882
Germany	Spring, 2012	15	85	0	100	912
Spain	Spring, 2012	25	75	0	100	953
Italy	Spring, 2012	17	83	0	100	1017
Greece	Spring, 2012	10	89	0	100	887
Poland	Spring, 2012	18	81	0	100	856
Czech Republic	Spring, 2012	13	87	0	100	993
Russia	Spring, 2012	22	76	1	100	885
Turkey	Spring, 2012	19	81	1	100	885
Egypt	Spring, 2012	27	73	0	100	763
Jordan	Spring, 2012	25	73	2	100	936
Lebanon	Spring, 2012	29	71	0	100	817
Tunisia	Spring, 2012	13	86	1	100	911
China	Spring, 2012	12	84	4	100	2953
India	Spring, 2012	7	77	16	100	2721
Japan	Spring, 2012	24	76	0	100	630
Pakistan	Spring, 2012	1	97	2	100	631
Brazil	Spring, 2012	17	83	0	100	674
Mexico	Spring, 2012	25	73	3	100	732

		Q81g ASK IF CELL PHONE OWNER: I am going to read you a list of things people do on cell phones. For each, please tell me if this is something you do regularly or not? g. Get consumer information such as prices or availability of products				
		Yes	No	DK/Refused	Total	N=
United States	Spring, 2012	37	62	1	100	882
Britain	Spring, 2012	35	65	0	100	906
France	Spring, 2012	23	77	0	100	882
Germany	Spring, 2012	15	85	0	100	912
Spain	Spring, 2012	21	79	0	100	953
Italy	Spring, 2012	10	90	0	100	1017
Greece	Spring, 2012	16	84	0	100	887
Poland	Spring, 2012	18	82	0	100	856
Czech Republic	Spring, 2012	23	76	0	100	993
Russia	Spring, 2012	20	78	2	100	885
Turkey	Spring, 2012	14	85	1	100	885
Egypt	Spring, 2012	6	91	3	100	763
Jordan	Spring, 2012	17	81	2	100	936
Lebanon	Spring, 2012	19	81	0	100	817
Tunisia	Spring, 2012	12	87	1	100	911
China	Spring, 2012	11	84	4	100	2953
India	Spring, 2012	7	77	16	100	2721
Japan	Spring, 2012	28	72	0	100	630
Pakistan	Spring, 2012	2	96	2	100	631
Brazil	Spring, 2012	11	89	0	100	674
Mexico	Spring, 2012	10	87	3	100	732

		Q81h ASK IF CELL PHONE OWNER: I am going to read you a list of things people do on cell phones. For each, please tell me if this is something you do regularly or not? h. Get information that is related to your job				
		Yes	No	DK/Refused	Total	N=
United States	Spring, 2012	35	65	0	100	882
Britain	Spring, 2012	28	72	0	100	906
France	Spring, 2012	27	73	0	100	882
Germany	Spring, 2012	19	81	0	100	912
Spain	Spring, 2012	30	70	0	100	953
Italy	Spring, 2012	14	86	0	100	1017
Greece	Spring, 2012	20	80	0	100	887
Poland	Spring, 2012	18	82	0	100	856
Czech Republic	Spring, 2012	34	66	1	100	993
Russia	Spring, 2012	22	76	2	100	885
Turkey	Spring, 2012	21	78	1	100	885
Egypt	Spring, 2012	4	87	9	100	763
Jordan	Spring, 2012	5	95	0	100	936
Lebanon	Spring, 2012	22	78	0	100	817
Tunisia	Spring, 2012	22	77	1	100	911
China	Spring, 2012	12	84	4	100	2953
India	Spring, 2012	12	72	16	100	2721
Japan	Spring, 2012	28	72	0	100	630
Pakistan	Spring, 2012	3	94	2	100	631
Brazil	Spring, 2012	18	82	0	100	674
Mexico	Spring, 2012	16	81	3	100	732

Appendix

In Q79, respondents were asked, “Do you ever use online social networking sites like **(Facebook, INSERT COUNTRY SPECIFIC EXAMPLES)**?”

In Q80a-e, respondents were asked “And do you ever use social networking sites like **(Facebook, INSERT COUNTRY SPECIFIC EXAMPLES)** to share your views about (INSERT) or not?”

The following were used as examples in each country:

Social Networking Examples

Country	Examples used in Q79 & Q80a-e
U.S.	Facebook and MySpace
Britain	Facebook, Twitter, YouTube or Flick'r
France	Facebook, Copain d'avant, Viadeo, etc.
Germany	studiVZ, meinVZ, StayFriends, MySpace, Facebook, Lokalisten, Xing or wer-kennt-wen.de
Spain	Facebook, Tuenti, Twitter or MySpace
Italy	Facebook, Twitter
Greece	Facebook, Twitter
Poland	Facebook, Our Class
Czech Rep	Facebook, LinkedIn, Lide.cz or Spoluzaci.cz
Russia	Facebook, Odnoklassniki, Vkontakte, Moikrug
Turkey	Facebook, Twitter, MySpace
Egypt	Facebook, MySpace, Twitter
Jordan	Facebook, MySpace, Twitter
Lebanon	Facebook, MySpace, Twitter
Tunisia	Facebook, Twitter
Pakistan	Facebook, Orkut
China	Facebook, kaixin.com, renren.com, MySpace, Weibo (microblogging)
India	Facebook, Orkut, Hi5, Friendster, Twitter
Japan	Mixi, Facebook, Twitter
Brazil	Facebook, Orkut
Mexico	Facebook, Twitter, MySpace, Hi5